

## How to be a Numeracy Champion

There are many different ways to be a Numeracy Champion in your day-to-day work such as engaging colleagues in positive conversations about maths, encouraging people with low confidence to believe that they can improve and promoting the value of everyday maths.

Here are some specific activities including promoting National Numeracy resources, supporting learners and talking to others about maths.

### 1. Share National Numeracy resources



A simple action you can take as a trained Numeracy Champion is to promote our resources to colleagues and the wider community.

The [National Numeracy Challenge](#) is a free website to help adults check and improve their numeracy, focusing on the maths used in daily life and at work, like managing your money and working out measurements, rather than algebra and trigonometry. Share our video "[What is the National Numeracy Challenge and how can it help me?](#)" with your network and use our messaging template to direct them to the National Numeracy Challenge.

The [Family Maths Toolkit](#) is full of ideas and free activities to help families enjoy maths together. The short, fun activities help parents and carers boost their children's confidence with numbers. Families don't need any special maths knowledge or equipment to enjoy the Family Maths activities. Use our messaging templates to share information and the link to the Family Maths Toolkit with your network.

### 2. Run a 'Time to Talk Numbers' conversation



A great activity you can do as a Numeracy Champion is to hold 'Time to Talk Numbers' conversations. These are 10-30 minute conversations giving participants the chance to explore their feelings about maths and share why maths is useful in their everyday work and life. These could be run as a 'lunch and learn' session, put onto the end of a meeting agenda, or as an informal chat with a colleague or member of the community. You can find a full toolkit of resources here, including a guide to running a conversation, conversation starter ideas and relevant videos and posters to share with participants.

### 3. Support National Numeracy's campaigns



National Numeracy run regular campaigns to raise awareness about poor numeracy levels in the UK and encourage people to take the first steps to improving their numeracy. There are different campaigns that you can get involved with.

[National Numeracy Day](#), our flagship campaign, occurs annually in May. The campaign drives awareness of the importance of numeracy, provides a multitude of practical, fun activities and empowers people to take the first steps to improving their number confidence and skills. You can sign up to be a National Numeracy Day Champion and help your school, organisation or community get number confident! In the build-up to the campaign, you will receive free, fun materials and resources to use and share to help the nation get on with numbers.

Number Confidence Week, happening annually in November, is an opportunity to deal with the powerful and largely unseen issue of low confidence with numbers, which can hold us back in our own lives and even affect how our children feel about maths.

Checktember runs through the month of September, providing you with free communication materials and templates you need to run an internal communications campaign. Using the toolkit, your organisation can encourage staff, students, members or service users to take an annual check of their numeracy levels on the National Numeracy Challenge.

#### 4. Run 'Confidence with Numbers' sessions



Embedding numeracy into existing programmes, such as staff inductions, has proven to be an effective way of engaging staff with maths. The National Numeracy Challenge is introduced to learners through a one-hour attitudinal session exploring how participants feel about maths and looking at the Value, Belief and Persistence approach to feeling more confident with numeracy.

You can find out more about running 'Confidence with Numbers' sessions in your organisation, including a full toolkit of resources and guides [here](#).

#### 5. Engage National Numeracy to support your organisation further



National Numeracy can further support your organisation in a variety of ways. You can commission National Numeracy to deliver Learner Sessions or Parent Workshops to your organisation or wider community. We can also provide you with a unique code for the National Numeracy Challenge and provide you with reports detailing use of the National Numeracy Challenge. These reports can be anonymised or further data can be provided with a Data Sharing Agreement in place.

#### 6. Keep up to date through our quarterly forums



National Numeracy runs quarterly forums for trained Numeracy Champions. These are opportunities for Numeracy Champions to share both best practice and challenges of their recent actions. We share details about

upcoming campaigns and new resources. You can find details about upcoming forums and how to register [here](#).

#### 7. Share case studies



A powerful part of National Numeracy's work is sharing case studies such as of how people have overcome maths anxiety or used the National Numeracy Challenge to improve their numeracy skills and confidence. As trained Numeracy Champions, you often work directly with people looking to improve their numeracy skills and confidence. Please share, with appropriate permissions, potential case studies for National Numeracy to look in to. This could be from a learner you've worked with, about your own journey as a learner or a Champion or how your organisation has engaged with National Numeracy.

You can find some examples of past case studies [here](#).

#### 8. Support National Numeracy on social media



You can stay updated with National Numeracy through following and interacting with us on social media.

LinkedIn [National Numeracy](#)  
Twitter [@Nat\\_Numeracy](#)  
Facebook [National Numeracy](#)  
Instagram [@National\\_Numeracy](#)

Please like, comment and share our posts, and tag us in your own, to help raise awareness about National Numeracy's work.

You can also keep updated by signing up to our monthly newsletter [here](#).

#### 9. Drive support in your organisation



To help take your actions forward as a Numeracy Champion, you will likely need to engage other members of your organisation such as your communications team and senior leaders. National Numeracy are here to help you. You can find a guide to working with your communications team ahead of campaigns [here](#). We can also support you with conversations with senior leaders. You can find information [here](#) or contact National Numeracy to arrange a meeting.

If you would like further support or advice on any of the above activities, please contact [training@nationalnumeracy.org.uk](mailto:training@nationalnumeracy.org.uk)