

National Numeracy Challenge messaging information and templates

We want promoting and sharing the National Numeracy Challenge to be simple and effective.

We have created the copy templates below for you to use or adapt across communications. Use them to encourage your staff, students, families, communities or service users to use the National Numeracy Challenge to check their numeracy levels and improve their skills and confidence with numbers.

Copy to use in newsletters/email

However you feel about maths, you're not alone. But feeling confident with numbers helps us in our everyday life, including getting on at work, managing our money and supporting children. The National Numeracy Challenge is a free and easy-to-use website you can use to improve your confidence with numbers, in your own time and at your own pace.

It's ideal for brushing up, checking your level, or for catching up on learning you missed, and it's all about the maths you need in daily life and at work – no algebra or trigonometry.

Watch this short [video](#) to see how the National Numeracy Challenge can help you!

Give it a go at www.nationalnumeracy.org.uk/challenge/numeracychampions

Shorter copy examples

- Try the free National Numeracy Challenge to build your number confidence and skills
- A great way to boost your number confidence is to try the National Numeracy Challenge. It's a free online tool that helps you develop confidence and skills, in just 10 minutes a day, at your own pace.

Get started by heading to www.nationalnumeracy.org.uk/challenge/numeracychampions

- Take the first step to find out how you can make numbers work for you by trying the National Numeracy Challenge

Focus – to get into work

Many of us struggle to find work or think about changing jobs.

Building number confidence and skills helps us feel prepared when job hunting, during the interview process and when starting new roles. Spend as little as 10 mins a day boosting your number confidence and skills with the National Numeracy Challenge.

Give it a go at www.nationalnumeracy.org.uk/challenge/numeracychampions

Focus – managing your money

Feeling confident with numbers can really pay off. Numeracy can help us take control of how we spend, save and plan for the future.

With a little help, you can build your number confidence and skills and begin to feel comfortable getting the best deals, getting out of debt or understanding interest rates. You might even be able to make your money go further.

The free National Numeracy Challenge is designed to help you! It is quick and easy, you go at your own pace and level and can get started in just 10 minutes!

Give it a go at www.nationalnumeracy.org.uk/challenge/numeracychampions

Focus – supporting children

We all want children to feel confident with numbers, even if we struggle with maths ourselves.

Whether as a parent, carer or a teacher, building our own confidence with numbers helps when supporting children with maths.

The National Numeracy Challenge is a free, quick and easy way to check your skills and confidence with numbers, where you can go at your own pace, with learning resources tailored to you and your level. It helps with the maths we come across at work and in daily life – not algebra or trigonometry. You can get started in just 10 minutes at www.nationalnumeracy.org.uk/challenge/numeracychampions